

Press Release

(English translation of original market notice 23/04/2012)

The Board of Directors approves the deferral of 2011 Financial Statements' approval date

Soft Strategy S.p.A. – Issuer
Integrae SIM S.p.A. – Sponsor and Specialist

Rome, April 23 2012 – The Board of Directors of Soft Strategy S.p.A. (hereinafter “Soft Strategy” or the “Company”), a management consulting firm listed on the Mercato Alternativo del Capitale (“**MAC**”) organized and managed by Borsa Italiana S.p.A., today exercised the right under article. 2364, second paragraph, of the Italian Civil Code, to postpone the shareholders' meeting date to approve the Financial Statements for the 2011 financial year, to remain in compliance with the deadline of 180 days from the Fiscal Year's closing date.

This decision stems from the need to amend the consolidated financial statements due to additional information about the Subsidiary company Soft Strategy do Brazil Consultoria LTDA. In the coming days, the Company will summon the ordinary shareholders' meeting to approve the Financial Statements at December 31, 2011 and to present the Consolidated Financial Statements at December 31, 2011.

Soft Strategy S.p.A. is a young initiative specialized in management consultancy and the provision of professional services that enable the Client to develop innovative solutions for enhancing value. Soft Strategy intends to develop the following strategies:

- *Internal growth*: the Company intends to allocate resources to develop its operating service lines for the purpose of increasing market share (for example increasing capacity to enable entry into the Energy sector);
- *Diversification*: Soft Strategy aims to enter market segments similar to those where it is already present in order to offer more integrated services;
- *Growth of external lines*: Soft Strategy intends to capitalize on growth opportunities present in the market by acquiring and developing new resources that are able to accelerate its growth strategy (for example the new “People Development” line);
- *Entry into foreign markets*: it is a primary objective of the Company to penetrate markets abroad. In April of 2011, Soft Strategy acquired a new entity that has become **Soft Strategy do Brasil Consultoria Ltda.** This acquisition was fundamental for entering the Brazilian market characterized by strong growth.

ISIN code: IT0004749666

For additional information:

Investor Relations

Hamish Gain
Soft Strategy
Tel: +39 06 3336351
Fax: +39 06 33223600
ir@soft-strategy.com

Sponsor e Specialist

Integrae SIM S.p.A.
Via Meravigli, 13 - MILANO
Tel: +39 02 7862 5300
Fax: +39 02 8905 5981
www.integraesim.it