

SOFT STRATEGY DIGITAL SERVICE LINE

# ANALYTICS



## SELF SERVICE DATA PREPARATION

We enable our customers end users in self-service mode for accessing, storing, processing, consolidation and Big Data publication. We guarantee a simple and effective use of raw data from diverse sources and constant increasing.

### OVERVIEW

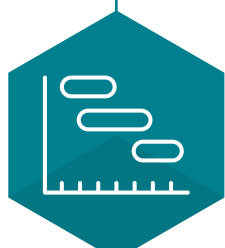
We have capabilities in **preparation and data integration processes**, capable of providing our customers' key decision makers, a tool to prepare, enrich, view and export databases from different sources (Data Lake, Internet, Social, Machines, etc.).

### KEY BENEFITS

Through the data processing carried out by our **expertise of business analysis & data science**, we enrich the business users **self-service to manage information**, so that they can independently make accurate decisions in less time and produce easily **insights output**.

### SERVICE KEYWORDS

#BIGDATA #DATASCIENCE #DATAPREPARATION #ANALYTICS



## TECHNICAL PM

We are specialized in assisting our clients in the operational management of the projects from the feasibility study stage and kick-off to go-live.

### OVERVIEW

We operate as an interface with **internal customer resources** at different levels, with the **consultants** and **technical people involved** (analyst, developer, system engineer) in the solution implementation.

### KEY BENEFITS

We guarantee a centralized governance of initiatives, keeping the project portfolio aligned with the evolving strategies of our customers, **on-time and on-budget delivery**, improving communication between the project team and stakeholders.

### SERVICE KEYWORDS

#PMO #KICK-OFF #GO-LIVE #BUDGET #DELIVERYONTIME

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